



Republic of the Philippines
Department of Education
National Capital Region
DIVISION OF CITY SCHOOLS
QUEZON CITY
Nueva Ecija Street, Bago Bantay, Quezon City

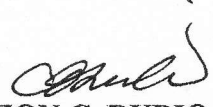


September 14, 2011

MEMORANDUM TO:

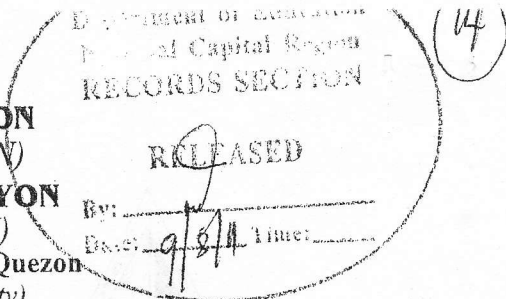
Assistant Schools Division Superintendents
Division Supervisors
Secondary School Principals
Head Teachers/Teachers In-charge

1. Reproduced is a letter dated September 7, 2011 of Mr. Cidrix B. Manuel, Head of Publicity and External Affairs for EMA, re: **"Exhibit Invitation for Electronics Meets Arts"**, the contents of which are self-explanatory, for your information and appropriate action.
2. Immediate dissemination of this Memorandum is desired.


CORAZON C. RUBIO, CESO VI
Schools Division Superintendent



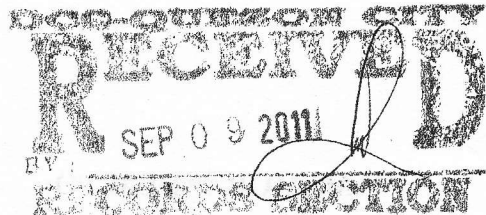
Republika ng Pilipinas
(Republic of the Philippines)
KAGAWARAN NG EDUKASYON
(DEPARTMENT OF EDUCATION)
PAMBANSANG PUNONG REHIYON
(NATIONAL CAPITAL REGION)
Daang Misamis, Bago Bantay, Lungsod Quezon
(Misamis St., Bago Bantay, Quezon City)



September 7, 2011

To: Schools Division Superintendents

Dear Sir/ Madam:



Enclosed is a letter dated September 2, 2011 of **Mr. Cidrix B. Manuel**, Head of Publicity and External Affairs for EMA, re: **"Exhibit Invitation for Electronics Meets Art"**, the contents of which are self-explanatory, for your information and appropriate action.

Immediate and wide dissemination of this Regional Letter is desired.

Very truly yours,

ELENA R. RUIZ
Schools Division Superintendent
Officer-In-Charge
Office of the Regional Director

Regional Letter No. 340
F10/F13

903

"Character, Competence, Excellence and Distinction"

electronics meets art

mixed media art contest
for high school students

2 September 2011

Mrs. Elena Ruiz
DepEd – NCR Director

RECORDS UNIT
RECEIVED

BY:

SEP 02 2011 4:45 PM

DATE:

RE: Exhibit Invitation for Electronics Meets Art

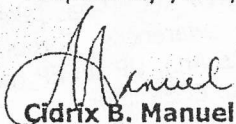
Greetings!

This is to inform your good office that the **Institute of Electronics Engineers of the Philippines – University of the Philippines Student Chapter (UP IECEP)** has extended the registration and submission of artworks to **Wednesday, September 28, 2011**. We would like to ask for help in:

- Disseminating the said changes through a **memorandum** to all schools in NCR.
- Disseminate the mechanics of the event for proper referencing.

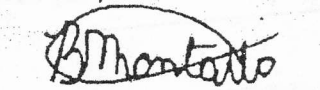
Attached herewith is the new copy of the invitation letter and the mechanics for the event. Thank you very much and we are hoping for your most favourable response. Good day and God bless!

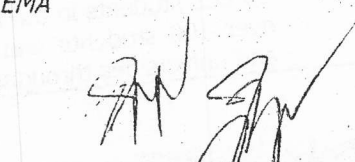
Respectfully yours,


Cidrix B. Manuel

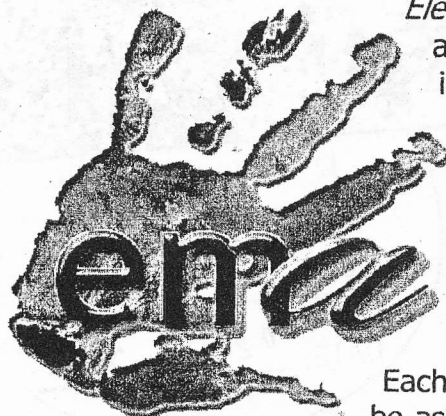
Head of Publicity and External Affairs for EMA
(639) 06 651 1091

Noted by:


Bermie Lyn Q. Montalbo
President


Julius Casey R. Pilapil
Vice President for Publicity and External Affairs
(639) 27 332 8442

What is Electronics Meets Art?



Electronics Meets Art (E Meets Art) is a three (3) day art exhibit and competition that aims to showcase the artistic inclination, ingenuity, and talents of high school students in Metro Manila by producing a creative masterpiece out of junk electronic components and recycled materials. In this regard, the project also helps the environment by reducing electronic waste and putting them into good use. Furthermore, UP IECEP envisions to stir up interest and to open young minds to the field of Electronics Engineering.

Each participating team will consist of three (3) members and will be asked to submit a masterpiece out of materials from a proposed list of resources to be provided by the organizers. Artworks will be showcased in an exhibit where voting by will be held. Voting will also be available online. Judging of the entries will be based on creativity, originality and type of materials used, alongside with the on-the-site and online votes.

Event Details

| | |
|--------------|--|
| What | The largest metropolitan inter-high school electronic junk art competition and exhibit |
| When | October 13-15, 2011 |
| Where | Cyberzone Activity Area, SM City North EDSA |
| Who | All local, regional, and national high schools located in and around the National Capital Region (NCR) |

Quick Facts

The Institute of Electronics Engineers of the Philippines – University of the Philippines Student Chapter (UP IECEP) is the university's official representative to all student related activities with relation to its Bachelor of Science in Electronics and Communication Engineering (BS ECE) Program. For 10 years, UP IECEP has taken an active role in promoting BS ECE course awareness. Through events such as Electronics Meets Art (E Meets Art), UP IECEP has introduced high school students to the life of an ECE major. UP IECEP has also organized Get Licensed 2009 – 2011, a free seminar on Board Exam Readiness open to all fourth and fifth year BS ECE students in the Metropolis. Every year, the event has drawn over 100 students and affiliates from different schools, colleges, and universities throughout the metro.



on-site voters at SM City North EDSA Interior Zone Exhibit Area

"Character, Competence, Excellence and Distinction"



MECHANICS:

I. Qualifications:

1. Each team shall be comprised of at most **three (3) high school students** from the same school.
2. Each high school can send a **maximum of three (3) teams**. However, a student may only join one (1) team.
3. Each team shall be supervised by one of the school's faculty. A faculty member may supervise more than one team.

II. Requirements:

Icon of the Future, the one thing you see that instantly brings you more than 1000 years into what's to come.

Icon of the Future, a symbol carrying with it meaning not even 1000 words could describe about who we will be.

Icon of the Future, an enduring relic that will speak of 1000 great advancements of a generation yet to be born.

Icon of the Future, a tangible object carrying the representation of 1000 hopes for a people yet to become.

Icon of the Future, the only creation that will remind you 1000 times over: this is where we're headed.

EMA dares you to bring the world 1000 years into tomorrow, with ONE THING, ONE SYMBOL, ONE RELIC, ONE OBJECT, ONE CREATION, your one **"ICON OF THE FUTURE"**.

1. Teams are required to present a three-dimensional artwork that embodies the theme, **"Icon of the Future"**.
2. A team must select only one tangible object as their "icon". (e.g. robot, chair, table, etc.)
3. Materials to be used are **limited to** electronic components (like chargers, LCD's or circuits). However, basic art materials (like glue; art paper, or paint) can be used *sparingly*.
4. The model/artwork should be placed on top of a **15" x 20" illustration board** (1/4 illustration board). The artwork **should not exceed a height of 3 feet**.
5. Use of electricity is not allowed. However, the group may provide batteries, if needed.
6. A title with the format of "[insert icon here] of the Future" and a short description or an explanation (not exceeding 150 words) of their icon must be submitted along with the project.

III. Registration:

1. All teams must register by filling up the registration form found online:
<http://tinyurl.com/EMeetsArt2011>
2. Icons are subject to the approval of the organization.

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electronics meets art

mixed media art contest
for high school students

- No two teams shall have the same icon. Reservation of icons will be done on a first-come-first-served basis. However, the team may opt to change their icon even after they have registered, provided that their new icon has not been registered yet. Kindly e-mail all changes of icons to **njcasillan@gmail.com**.
- The registration fee is **Php 300.00 per team**. However, shall the school send three (3) teams, a **20% discount** of the fee will be given. In this case, the total registration fee will be **Php 720.00**.
- All teams must submit their artworks and their payment of the registration fee on or before **September 28, Wednesday, 2:00 PM** at the **Electrical and Electronics Engineering Institute (EEEI) Building, Velasquez Street, University of the Philippines, Diliman, Quezon City**. For submissions, please contact Nathaniel Casillan **(0927 954 2561 / njcasillan@gmail.com)** one day ahead. Late submissions will be accepted until the event day though there will be no online voting that will be credited for the artwork.

IV. Judging:

- Judging of the entries will be based on the following **criteria**:

| | |
|----------------------------|-------------|
| Creativity and Originality | 35% |
| Materials Used | 20% |
| Adherence to the Theme | 20% |
| Artwork Description | 5% |
| On-the-Site Voting | 10% |
| Online Voting | 10% |
| Total | 100% |

- There will be a **deduction of 5%** in the team's score for **non-compliance with the stated dimensions of the artwork**.

V. Awarding:

- The Awarding Ceremony shall take place on the last day of exhibit, October 15 (Saturday), 5:00 PM, at the **Cyberzone Activity Area, SM City North Edsa**.
- All participating teams with their supervisors are encouraged to be present in the stated ceremony.
- Prizes for exemplary artworks are as follows:
 - 1st place**: 1st place Award Plaque and **Php 5,000.00** cash prize
 - 2nd place**: 2nd place Award Plaque and **Php 3,000.00** cash prize
 - 3rd place**: 3rd place Award Plaque and **Php 2,000.00** cash prize
- All team members will be given Certificates of Participation.

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